



# City of Ft. Mitchell Recreation Program 2018/2019



**Organized and Presented by:**

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## Program Overview

The Fort Mitchell Recreation Department goal is to provide a variety of events to engage City residents and to bring the community together. In the 2018/2019 fiscal year, many new programs were offered (20). The department placed priority on events geared for senior citizens. In the upcoming year, the goal is to focus on events that draw larger crowds (50+). Also, to evaluate how many event participants are Fort Mitchell residents, pre-registration will be required for most City programs.

- July 1, 2018 – June 30, 2019 Recreation Expenditures = \$52,950
- July 1, 2017 – June 30, 2018 Recreation Expenditures = \$49,232
- July 1, 2016 – June 30, 2017 Recreation Expenditures = \$53,562



## July 2018

- **Event:** Independence Day Parade  
**Location:** Fort Mitchell  
**Number of Participants in Parade Lineup:** 1,200 People (90 Groups/Organizations)  
**Cost:** \$1816.00  
**Charged per Person:** Free  
**Comments:** Focus was on improving efficiency with lineup and traffic flow at the start of the parade route.
- **Event:** Tuesday Summer Camp (5 Sessions)  
**Location:** General Ormsby Mitchel Park, Fort Mitchell  
**Number of Participants:** Between 4 – 9 Children per week  
**Cost:** \$93.59  
**Charged per Person:** Free  
**Average City Cost per Person:** \$10.40  
**Comments:** Camp met every Tuesday at General Ormsby Mitchel Park, the number of children varied each week. Camp was offered for children Kindergarten – 5<sup>th</sup> Grade.
- **Event:** Putt Putt - CANCELLED  
**Comments:** Event cancelled due to rain and thunderstorms.
- **Event:** Top Flight Gymnastics Camp (4 Sessions)  
**Location:** Top Flight Gymnastics, Crestview Hills  
**Number of Participants:** 70  
**Cost:** \$900.00  
**Charged per Person:** Free  
**Average City Cost per Person:** \$12.86  
**Comments:** This was a popular camp and people had to be turned away due to class size being filled. A solution has been created to accommodate more children in 2019.

## August 2018

- **Event:** Pottery in the Park  
**Location:** General Ormsby Mitchel Park, Fort Mitchell  
**Number of Participants:** 40 (Estimated)  
**Cost:** \$233.33  
**Charged per Person:** Varied on pottery pieces chosen  
**Average City Cost per Person:** \$5.83  
**Comments:** Fort Mitchell collaborated with the City of Lakeside Park. Event was in conjunction with Beechwood Elementary summer reading program.
- **Event:** Fort Mitchell Movie Night – Christopher Robin  
**Location:** Regal Cinema, Wilder  
**Number of Participants:** 47  
**Cost:** \$525.93  
**Revenue:** \$235.00  
**Charged per Person:** \$5  
**City Cost per Person:** \$6.19  
**Comments:** The theater sold out to Fort Mitchell residents.

## September 2018

- **Event:** Putt Putt  
**Location:** Putt Putt Fun Center, Erlanger  
**Number of Participants:** 52  
**Cost:** \$96.46  
**Charged per Person:** Free  
**City Cost per Person:** \$1.86
- **Event:** Senior Citizen Book Club 50+  
**Location:** Fort Mitchell City Building  
**Number of Participants:** 2  
**Refreshments Cost:** \$38.57  
**Charged per Person:** Free  
**Comments:** This was a new event offered to senior citizens. Future meetings have been cancelled due to lack of interest and low attendance.
- **\*Event:** CPR Certification Class taught by Fort Mitchell Fire Department  
**Location:** Fort Mitchell City Building  
**Number of Participants:** 30  
**Charged per Person:** \$5.00  
**Comments:** *\*This event did not come out of Recreation Budget.*

## October 2018

- **Event:** Perennial Plant Swap  
**Location:** Fort Mitchell City Building  
**Number of Participants:** 5  
**Cost:** \$0  
**Charged per Person:** Free  
**Comments:** This was a new event offered in conjunction with the monthly pop-up farmers market. It will not be offered in the future, due to lack of interest and low attendance.
- **Event:** Kinman Farm Fort Mitchell Day  
**Location:** Kinman Farms, Burlington  
**Number of Participants:** 50  
**Cost:** \$400  
**Revenue:** \$250.00  
**Charged per Person:** \$5.00  
**City Cost per Person:** \$3.00  
**Comments:** Tickets could be used any weekend in October, but the City tried to encourage residents to all come on a designated day. Residents did not favor a designated day and preferred utilizing tickets on their own time.
- **Event:** Senior Citizen Book Club 50+ - CANCELLED  
**Comments:** This was a new event offered to senior citizens, but due to lack of interest and low attendance at the first tried attempt, this meeting was cancelled.
- **Event:** Fort Mitchell Fall Fest  
**Location:** Fort Mitchell City Building & Fort Mitchell Baptist Church  
**Number of Participants:** 300 (Estimated)  
**Cost:** \$2,455.62  
**Comments:** Fort Mitchell collaborated with Ft. Mitchell Baptist Church. There was a large attendance considering it was a cold and rainy day. Admission was free but a canned good donation was requested.

## November 2018

- **Event:** Christmas Wreath Class  
**Location:** Fort Mitchell City Building  
**Number of Participants:** 20  
**Cost:** \$800.00  
**Refreshments Cost:** \$17.97  
**Revenue:** \$300.00  
**Charged per Person:** \$15.00  
**City Cost per Person:** \$25.00  
**Comments:** This was a new event. Class was taught by Sandra Schwartz. In 2019, the City plans on hosting an Autumn Wreath Making Class.
- **Event:** Ice Skating  
**Location:** Northern Kentucky Ice Rink, Crescent Springs  
**Number of Participants:** Record Attendance (250 Estimated)  
**Cost:** \$386.66  
**Charged per Person:** Free  
**Comments:** Fort Mitchell collaborated with the City of Lakeside Park. There was record attendance and people had to wait for skates.

## December 2018

- **Event:** Festival of Lights Tickets  
**Location:** Cincinnati Zoo, Cincinnati Ohio  
**Number of Participants:** 197  
**Cost:** \$1,610.00  
**Revenue:** \$985.00  
**Charged per Person:** \$5.00  
**City Cost per Person:** \$3.17  
**Comments:** The City purchased 200 discounted tickets to the Festival of Lights, which were good for any date during the open season.
- **Event:** Holiday Tree Lighting  
**Location:** Fort Mitchell City Building & Downtown Business District  
**Number of Participants:** 300 (Estimated)  
**Cost:** \$1456.95  
**Comments:** Fort Mitchell collaborated with the downtown business district. From 5:00 to 6:30 residents could walk business to business and participate in a variety of activities, yummy treats, and crafts. From 6:30 – 7:15, residents could come to the City Building to meet Santa and enjoy crafts and refreshments. The evening concluded at 7:30. In 2019, evening will conclude at 8:00 to allow residents more time to visit Santa and participate in crafts.
- **Event:** Senior Day at the Ballet – The Nutcracker  
**Location:** Cincinnati Ballet Center, Cincinnati Ohio  
**Number of Participants:** 16  
**Cost:** \$300.00  
**Revenue:** \$158.00  
**Charged per Person:** \$8.00  
**City Cost per Person:** \$8.87  
**Comments:** This was a new event. The City purchased 20 discounted tickets to the Cincinnati Ballet Nutcracker. Event was advertised for senior citizens age 50+. There was not a strong interest, next year tickets will be available to all residents.

### **December 2018 Continued**

- **Event:** Holiday Train Display  
**Location:** Behringer-Crawford Museum, Covington  
**Number of Participants:** 118  
**Cost:** \$613.92  
**Charged per Person:** Free  
**City Cost per Person:** \$5.20  
**Comments:** Fort Mitchell collaborated with the City of Lakeside Park.
- **Event:** Holiday Home Contest (Exterior)  
**Location:** Fort Mitchell  
**Number of Participants:** 8  
**Cost:** \$0  
**Charged per Person:** Free  
**City Cost per Person:** \$0  
**Comments:** This was a new event. The Program & Communication chose the winner and announced on the "City of Fort Mitchell, KY" Facebook page.
- **Event:** Dave & Buster's  
**Location:** Dave & Buster's, Florence  
**Number of Participants:** 93  
**Cost:** \$1632.00  
**Revenue:** \$651.00  
**Charged per Person:** \$7.00  
**City Cost per Person:** \$10.55  
**Comments:** Gamecards included unlimited video game play, and \$10 value for ticket games.

### **Senior Citizens Program**

The City annually contributes \$3,000.00 to the Fort Mitchell Senior Citizens Program. The group meets the third Monday of each month in the undercroft at Blessed Sacrament Church. Each year, they submit detailed records of how the money is being spent. The group prefers to plan and coordinate their own events instead of the City planning and organizing their group events. The City has been contributing to the Senior Group for many years.

## **January 2019**

- **Event:** Snow Tubing  
**Location:** Perfect North Slopes, Lawrenceburg Indiana  
**Number of Participants:** 172  
**Cost:** \$3,300.00  
**Revenue:** \$2580.00  
**Charged per Person:** \$15.00  
**City Cost per Person:** \$4.19  
**Comments:** Fort Mitchell had event on the same day/time as City of Lakeside Park.

## **February 2019**

- **Event:** Yoga (4 Sessions)  
**Location:** Better Bodies, Fort Mitchell  
**Number of Participants:** 16  
**Cost:** \$0  
**Revenue:** \$129.00  
**Charged per Person:** \$8.00  
**City Cost per Person:** \$0  
**Comments:** This was a new event, and it did not have strong public interest. Residents said they did not want to make a weekly commitment. If a fitness class is offered in the future, it will only be one session at a time. Better Bodies did not end up charging the city for these four Fort Mitchell resident sessions.
- **Event:** Chocolate & Science - CANCELLED  
**Comments:** This was a new event. The City collaborated with the Kenton County Extension Office to offer a fun and educational class age child through adult, but due to lack of interest, event was cancelled.



## March 2019

- Event:** Senior Citizen Bingo, 55+  
**Location:** Fort Mitchell City Building  
**Number of Participants:** 17  
**Cost:** \$40.00  
**Charged per Person:** Free  
**Average City Cost per Person:** \$2.35  
**Comments:** This was a new event. Prior to event, Program Coordinator attended a monthly Senior Citizen group at Blessed Sacrament Church to gather feedback on activities seniors would enjoy. Participants expressed interest in Bingo. Fort Mitchell collaborated with the City of Lakeside Park.
- \*Event:** Fort Mitchell Business Breakfast  
**Location:** Fort Mitchell City Building  
**Number of Participants:** 30  
**Cost:** \$221.52  
**Charged per Person:** Free  
**City Cost per Person:** \$0  
**Comments:** This has become an annual networking event for Fort Mitchell Businesses. In 2020, the City would like to host this event off site at a local business and would like to invite a local speaker to talk about economic development and business opportunities for small business owners. A hot breakfast will be provided. *\*This event did not come out of Recreation Budget.*
- Event:** FC Cincinnati Game  
**Location:** Nippert Stadium, Cincinnati Ohio  
**Number of Participants:** 50  
**Cost:** \$905.00  
**Revenue:** \$500.00  
**Charged per Person:** \$10.00  
**City Cost per Person:** \$8.00  
**Comments:** The City purchased 50 discounted tickets to the FC Cincinnati game. Fort Mitchell had event on the same day/time as City of Lakeside Park.

## April 2019

- Event:** Easter Egg Hunt  
**Location:** General Ormsby Mitchel Park, Fort Mitchell  
**Number of Participants:** 400+ (Estimated)  
**Cost:** \$1,262.00  
**Comments:** Fort Mitchell collaborated with the City of Lakeside Park. It was a sunny warm day. Over 4,000 stuffed Easter eggs were distributed, and 400 hotdogs were served. In 2019, 450 hotdogs will be provided.
- Event:** April Cleanse & Walking Challenge  
**Location:** General Ormsby Mitchel Park, Fort Mitchell  
**Number of Participants:** 2  
**Cost:** \$0  
**Comments:** This was a new event. Fort Mitchell collaborated with LiveWell Ft. Mitchell. It will not be offered in the future due to lack of interest and low attendance.
- \*Event:** Arbor Day Tree Giveaway  
**Location:** Biggby Coffee, Fort Mitchell  
**Charged per Person:** Free  
**Comments:** *\*This event did not come out of Recreation Budget*

## May 2019

- Event:** Community Yard Sale  
**Location:** Fort Mitchell  
**Cost:** \$0  
**Comments:** This was a new event. Over 2.8K people showed interest on “City of Fort Mitchell, KY” Facebook page, and 78 people registered online to participate.
- \*Event:** Party in the Fort  
**Location:** DCCH Fair Grounds, Fort Mitchell  
**Number of Participants:** 4,000+ (Estimated)  
**Cost:** \$3,000  
**Comments:** Fort Mitchell collaborated with LiveWell Ft. Mitchell. PITF will not be offered in 2020 due to the size and cost of the event. *\*This event did not come out of Recreation Budget.*

## June 2019

- Event:** Science Camp (5 Sessions)  
**Location:** Fort Mitchell City Building  
**Number of Participants:** 16  
**Cost:** \$0  
**Charged per Person:** \$100.00  
**City Cost per Person:** \$0  
**Comments:** This was a new event offered to children fourth – sixth grade. Fort Mitchell collaborated with Beechwood School Teacher Toby Parton. All payments had to made via check wrote directly to Mr. Parton. He obtained an occupation license before teaching this camp.
- Event:** Create a Stepping Stone - CANCELLED  
**Comments:** Event cancelled due to rain and thunderstorms.
- Event:** Woman’s Self Defense  
**Location:** Torakan Karate & Jujitsu Training Center  
**Number of Participants:** 16  
**Cost:** \$0  
**Charged per Person:** \$10.00  
**City Cost per Person:** \$0  
**Comments:** This was a new event. Fort Mitchell collaborated with City Resident John Massey, Owner of Torakan Karate & Jujitsu Training Center. All payments had to made upon arrival via check wrote directly to Torakan Karate & Jujitsu Training Center.
- Event:** Fort Mitchell Blood Drive  
**Location:** Hoxworth Blood Center, Fort Mitchell  
**Number of Participants:** 8  
**Cost:** \$0  
**Charged per Person:** \$0  
**City Cost per Person:** \$0  
**Comments:** This was a new event. Fort Mitchell collaborated with Hoxworth Blood Center. Participants received a free Cincinnati Red’s T-shirt.

**June 2019 Continued**

- **Event:** Kid's Camp (3 Sessions)  
**Location:** General Ormsby Mitchel Park, Fort Mitchell  
**Number of Participants:** 15  
**Cost:** \$369.44  
**Revenue:** \$150  
**Charged per Person:** \$5.00  
**Average City Cost per Person:** \$14.63  
**Comments:** This camp was offered for children ages 5 – 10. There were 30 people who registered however there were only 15 who attended. In 2018 camp was offered weekly on Tuesday's, but due to lack of interest and low attendance it was reorganized to a three-day consecutive camp. There was not an increase in popularity, and no one stepped up to help volunteer. Due to lack of interest two years in a row, even after attempts to reorganize and restructure event, a kid's camp will not be offered at General Ormsby Park in 2020.
- **Event:** Senior Citizen Bingo, 55+  
**Location:** Fort Mitchell City Building  
**Number of Participants:** 19  
**Cost:** \$29.23  
**Charged per Person:** Free  
**Average City Cost per Person:** \$1.54  
**Comments:** Fort Mitchell collaborated with the City of Lakeside Park.
- **Event:** Kid's Intro to Martial Arts  
**Location:** Torakan Karate & Jujitsu Training Center  
**Number of Participants:** 15  
**Cost:** \$0  
**Charged per Person:** \$10.00  
**City Cost per Person:** \$0  
**Comments:** This was a new event. Fort Mitchell collaborated with City Resident John Massey, Owner of Torakan Karate & Jujitsu Training Center. All payments had to made upon arrival via check wrote directly to Torakan Karate & Jujitsu Training Center.
- **Event:** Guided Nature Hike at Highland Cemetery - CANCELLED  
**Comments:** Event cancelled due to rain and thunderstorms.
- **Event:** Flower Garden Competition - CANCELLED  
**Comments:** Event cancelled due to rain and thunderstorms.
- **Event:** Science Camp (5 Sessions)  
**Location:** Fort Mitchell City Building  
**Number of Participants:** 5  
**Cost:** \$0  
**Charged per Person:** \$100.00  
**City Cost per Person:** \$0  
**Comments:** This was a new event offered to children fourth – sixth grade. Fort Mitchell collaborated with Beechwood School Teacher Toby Parton. All payments had to made via check wrote directly to Mr. Parton. He obtained an occupation license before teaching this camp.
- **Event:** Adult Intro to Martial Arts - CANCELLED  
**Comments:** This was a new event. It was cancelled due to lack of interest.

**Programs Cost Summary**

<b>EVENT New Event (20)*</b>	<b>ATTENDANCE</b>	<b>NET COST</b>
<b>July - December 2018</b>		
Independence Day Parade	1,200	\$1,816
Tuesday Summer Camp	9	\$94
Top Flight Gymnastics Camp	70	\$900
Pottery in the Park	40	\$233
Fort Mitchell Movie Night	47	\$291
Putt-Putt	52	\$96
Senior Citizen Book Club*	2	\$39
Perennial Plant Swap*	5	\$0
Kinman Farm Fort Mitchell Day	50	\$150
Fort Mitchell Fall Fest	300	\$2,456
Christmas Wreath Class*	20	\$518
Ice Skating	250	\$387
Festival of Lights Tickets	197	\$625
Holiday Tree Lighting	300	\$1,457
Senior Day at the Ballet -Nutcracker*	16	\$142
Holiday Train Display	118	\$614
Holiday Home Contest (Exterior)*	8	\$0
Dave & Buster's	93	\$981
Senior Citizens Club Contribution		\$3,088

**\$13,886**

**Cancelled Events Not Included (7)**

- Putt Putt
- Senior Citizen Book Club\*
- Chocolate & Science\*
- Create a Stepping Stone
- Guided Nature Hike\*
- Flower Garden Competition\*
- Adult Intro to Martial Arts\*

**Events/Programs Offered but Not Included in the Recreation Budget**

- CPR Certification Class
- Community Cookouts
- Business Breakfast
- Arbor Day Tree Giveaway
- Party in the Fort

<b>January - June 2019</b>		
Snow Tubing	172	\$720
Yoga*	16	\$0
Senior Citizen Bingo*	17	\$40
FC Cincinnati Game	50	\$405
Easter Egg Hunt	400	\$1,262
April Cleanse & Walking Challenge*	2	\$0
Community Yard Sale*	78	\$0
Science Camp*	16	\$0
Woman's Self Defense*	16	\$0
Fort Mitchell Blood Drive*	8	\$0
Kid's Camp	15	\$219
Senior Citizen Bingo*	19	\$29
Kid's Intro to Martial Arts*	15	\$0
Science Camp*	5	\$0

**\$2,676**

<b>July 1, 2018 - June 30, 2019</b>	<b>TOTAL</b>	<b><u>\$16,562</u></b>
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