



# City of Ft. Mitchell Recreation Program Biannual Report July – December 2019



**Organized and Presented By:**

**Janie Patterson**

**Program & Communication Coordinator**

## TABLE OF CONTENTS

<b>Program Overview</b>	<b>1</b>
<b>July 2019</b>	<b>2</b>
<b>August, September 2019</b>	<b>3</b>
<b>October, November 2019</b>	<b>4</b>
<b>Senior Citizens Program</b>	<b>4</b>
<b>December 2019</b>	<b>5</b>
<b>Program Cost Summary</b>	<b>6</b>





## Program Overview

The goal of the Fort Mitchell Recreation Department is to bring the community together by providing a variety of engaging programs for city residents. In 2020, the focus is to improve upon events that continue to be popular. The events are provided for Fort Mitchell residents and will continue to be promoted as such. It has been an ongoing challenge to recruit committed volunteers for recreation events. The goal in 2020 is to try and partner with local businesses. This would highlight businesses and the services they offer while also providing much needed help at city events.



## July 2019

- **Event:** Independence Day Parade  
**Location:** Fort Mitchell  
**Number of Participants in Parade Lineup:** 1,200 People (90 Groups/Organizations)  
**Cost:** \$2,673.12  
**Comments:** *Focus* was on improving efficiency with traffic flow at the end of the parade route.  
**New:** For safety reasons, parade walkers had to be age 12+. Participant age 11 and younger had to ride in float/vehicle. A food truck and Kona Ice were onsite for parade participants, plus more bathrooms were available. Girl Scouts were invited to pass out flags to spectators. In previous years, only the boy scouts were invited.  
**Priority in 2020:** There were more volunteers than the previous years, and it was still not enough help. The goal in 2020, is to recruit a minimum of 15 volunteers. There was not enough extra parking for non-parade vehicles, and carpooling will be strongly encouraged in 2020.
- **Event:** Kid's Camp (3 Sessions)  
**Location:** General Ormsby Mitchel Park, Fort Mitchell  
**Number of Participants:** 12  
**Cost:** \$190.49  
**Revenue:** \$60.00  
**Charged per Person:** \$5.00  
**Comments:** This camp was offered for children ages 5 – 10. There were 30 people who registered however there were only 12 who attended. In 2018 camp was offered weekly on Tuesday's, but due to lack of interest and low attendance it was reorganized to a three-day consecutive camp. There was not an increase in popularity, and no one stepped up to help volunteer. Due to lack of interest two years in a row, even after attempts to reorganize and restructure event, a kid's camp will not be offered in 2020.
- **Event:** Top Flight Gymnastics Camp (2 Sessions)  
**Location:** Top Flight Gymnastics, Crestview Hills  
**Number of Participants:** 74  
**Cost:** \$692.80  
**Revenue:** \$370.00  
**Charged per Person:** \$5.00  
**Comments:** Attendance increased from the previous year. This continues to be a popular camp offered to children age 3 – 12. Due to continuing interest, camp was split into two separate two-day camps instead of a one four-day camp. This changed allowed more residents the opportunity to participate.
- **Event:** Concert in the Park: Sweet Beats  
**Location:** General Ormsby Mitchel Park, Fort Mitchell  
**Number of Participants:** 400 (Estimated)  
**Cost:** \$1260.64  
**Comments:** Fort Mitchell collaborated with the City of Lakeside Park. This was a new event that proved to be popular with positive feedback. More summer concerts will be offered in 2020.
- **Event:** Adult Kickball  
**Location:** General Ormsby Mitchel Park, Fort Mitchell  
**Number of Participants:** Six Teams (85 People)  
**Cost:** \$600.78  
**Revenue:** \$900.00  
**Charged per Team:** \$150.00  
**Comments:** This was a popular new event for adults age 21+. Event was scheduled to consist of four weeks, but upon request was increased to six weeks.

## August 2019

- **Event:** Fort Mitchell Swim Day  
**Location:** Florence Aquatic Center  
**Number of Participants:** 71  
**Cost:** \$414.00  
**Revenue:** \$355.00  
**Charged per Person:** \$5.00  
**Comments:** This continues to be a popular event each year.
- **Event:** Pottery in the Park  
**Location:** General Ormsby Mitchel Park, Fort Mitchell  
**Number of Participants:** 105  
**Cost:** \$350.00  
**Charged per Person:** Free  
**Comments:** There was record attendance for this event.

## September 2019

- **Event:** Putt Putt  
**Location:** Putt Putt Fun Center, Erlanger  
**Number of Participants:** 66  
**Cost:** \$148.40  
**Charged per Person:** Free  
**Comments:** Attendance increased from the previous year.
- **Event:** Senior Bingo 50+ - CANCELLED  
**Comments:** This event was cancelled because only two people showed up.
- **\*Event:** CPR Certification Class taught by Fort Mitchell Fire Department  
**Location:** Fort Mitchell City Building  
**Number of Participants:** 24  
**Charged per Person:** Free for Fort Mitchell residents, \$10 for non-residents  
**Comments:** *\*This event did not come out of Recreation Budget.*
- **Event:** Quest Race Around on Fort Mitchell - CANCELLED  
**Comments:** This was a new event in partnership with Fort Mitchell LiveWell but was cancelled due to lack of interest.
- **Event:** Autumn Wreath Class  
**Location:** Fort Mitchell City Building  
**Number of Participants:** 15  
**Cost:** \$1,000.00  
**Revenue:** \$375.00  
**Charged per Person:** \$25.00  
**Comments:** There were 20 people who registered however only 15 people participated. Registration will be reorganized in 2020 to avoid this happening. Class was taught by Sandra Schwartz.

## October 2019

- **Event:** Kinman Farm Tickets  
**Location:** Kinman Farms, Burlington  
**Number of Participants:** 39  
**Cost:** \$400  
**Revenue:** \$312.00  
**Charged per Person:** \$8.00  
**Comments:** Tickets could be used any weekend in October. This is the second consecutive year Kinman Farms forgot to send tickets on time, and we may partner with a different business in 2020.
- **\*Event:** Hero Night Festival  
**Location:** DCCH Fair Grounds, Fort Mitchell  
**Charged per Person:** Free  
**Comments:** Fort Mitchell Police and Fire collaborated with other local police and fire departments, and Ashlee Kennedy-State Farm Agent. *\*This event did not come out of Recreation Budget.*
- **Event:** Fort Mitchell Fall Fest  
**Location:** Fort Mitchell City Building & Fort Mitchell Baptist Church  
**Number of Participants:** 400 (Estimated)  
**Cost:** \$1,222.61  
**Charged per Person:** Free  
**Comments:** Fort Mitchell collaborated with Ft. Mitchell Baptist Church. The event was moved indoors due to weather. Attendance increased from the previous year.

## November 2019

- **Event:** Ice Skating  
**Location:** Northern Kentucky Ice Rink, Crescent Springs  
**Number of Participants:** 250 (Estimated)  
**Cost:** \$420.00  
**Charged per Person:** Free  
**Comments:** Fort Mitchell collaborated with the City of Lakeside Park. This continues to be a popular event.

## Senior Citizens Program

The City annually contributes \$3,000.00 to the Fort Mitchell Senior Citizens Program. The group meets the third Monday of each month in the undercroft at Blessed Sacrament Church. Each year, they submit detailed records of how the money is being spent. The group prefers to plan and coordinate their own events instead of the City planning and organizing their group events. The City has been contributing to the Senior Group for many years.

## December 2019

- **Event:** Festival of Lights Tickets  
**Location:** Cincinnati Zoo, Cincinnati Ohio  
**Number of Participants:** 187  
**Cost:** \$1,610.00  
**Revenue:** \$1492.00  
**Charged per Person:** \$8.00  
**Comments:** Tickets could be used any date during the open season.
- **Event:** Holiday Tree Lighting  
**Location:** Fort Mitchell City Building & Downtown Business District  
**Number of Participants:** 400 (Estimated)  
**Cost:** \$1828.34  
**Comments:** Fort Mitchell collaborated with the downtown business district. Attendance increased from the previous year. From 5:00 to 6:30 residents could walk business to business and participate in a variety of activities, yummy treats, and crafts. From 6:30 – 7:45, residents could come to the City Building to meet Santa and enjoy crafts and refreshments. The evening concluded at 7:45. In 2020, the lighting of the tree will take place at 6:45 and the evening will conclude at 8:00.
- **Event:** Cincinnati Ballet – The Nutcracker  
**Location:** Cincinnati Ballet Center, Cincinnati Ohio  
**Number of Participants:** 10  
**Cost:** \$214.00  
**Revenue:** \$150.00  
**Charged per Person:** \$15.00  
**Comments:** There were 14 people who registered however only 10 people participated. Registration will be reorganized in 2020 to avoid this happening.
- **Event:** Holiday Train Display  
**Location:** Behringer-Crawford Museum, Covington  
**Number of Participants:** 160  
**Cost:** \$692.50  
**Charged per Person:** Free  
**Comments:** Fort Mitchell collaborated with the City of Lakeside Park. Attendance increased from the previous year.
- **Event:** Dave & Buster's  
**Location:** Dave & Buster's, Florence  
**Number of Participants:** 123  
**Cost:** \$2159.00  
**Revenue:** \$1230.00  
**Charged per Person:** \$10.00  
**Comments:** Gamecards included unlimited video game play, and \$10 value for ticket games. Attendance increased from the previous year.

## Programs Cost Summary

July – December 2019		
EVENT	ATTENDANCE	NET COST
Independence Day Parade*	1,200	\$2,673
Kid's Camp	12	\$130
Top Flight Gymnastics Camp*	74	\$323
Concert in the Park: Sweet Beats	400	\$1,261
Adult Kickball	85	\$0
Fort Mitchell Swim Day	71	\$59
Pottery in the Park	105	\$350
Putt-Putt	66	\$148
Autumn Wreath Class	15	\$625
Kinman Farm Tickets	39	\$88
Fort Mitchell Fall Fest*	400	\$1,223
Ice Skating	250	\$420
Senior Citizens Club Contribution		\$3,000
Festival of Lights Tickets*	187	\$118
Holiday Tree Lighting	400	\$1,828
Holiday Train Display	160	\$693
Cincinnati Ballet - The Nutcracker	10	\$64
Dave & Buster's	123	\$929
		<b><u>\$13,932</u></b>

July - December 2018		
Independence Day Parade	1,200	\$1,816
Tuesday Summer Camp	9	\$94
Top Flight Gymnastics Camp	70	\$900
Pottery in the Park	40	\$233
Fort Mitchell Movie Night	47	\$291
Putt-Putt	52	\$96
Senior Citizen Book Club	2	\$39
Perennial Plant Swap	5	\$0
Kinman Farm Fort Mitchell Day	50	\$150
Fort Mitchell Fall Fest	300	\$2,456
Christmas Wreath Class	20	\$518
Ice Skating	250	\$387
Festival of Lights Tickets	197	\$625
Holiday Tree Lighting	300	\$1,457
Senior Day at the Ballet -Nutcracker	16	\$142
Holiday Train Display	118	\$614
Holiday Home Contest (Exterior)	8	\$0
Dave & Buster's	93	\$981
Senior Citizens Club Contribution		\$3,088
		<b><u>\$13,886</u></b>

### Cancelled Events Not Included (2)

- Senior Bingo 55+
- Quest Race Around Fort Mitchell

### Event/Programs Offered but *not* included in the Recreation Budget

- CPR Certification Class
- Community Cookouts
- Pancake Breakfast
- Business Ribbon Cuttings
- Cram the Cruiser
- Hero Night Festival
- Car Seat Public Training Seminar

### Notes\*

- ***Independence Day Parade***  
Cost significantly increased due to purchasing signage to direct traffic. Signage can be reused.
- ***Top Flight Gymnastics Camp***  
Net cost decreased even though attendance increased because (1) \$5 fee was charged per person (2) registration was reorganized to prevent being charged by how many people registered vs. how many people actually attended.
- ***Fort Mitchell Fall Fest***  
Cost decreased even though attendance increased because petting zoo was cancelled due to bad weather.
- ***Festival of Lights Tickets***  
Net cost decreased because the ticket cost to residents increased (no complaints were received)